In sharp deviation from conventional belief, prices of natural rubber are increasingly influenced by factors other than demand and supply. Due to greater role played by a set of non-fundamental factors, traders and purchase managers in rubber industry face difficulty in correctly judging emerging trends in prices. Incorrect judgements often lead to heavy losses. A realistic judgement of emerging price trends can be possible only if the influence of non-fundamental factors is also factored-in. The one-day training seminar on “Emerging Trends in Natural Rubber Market” aims to provide a realistic picture of emerging market trends with reference to both fundamental and non-fundamental factors. The whole programme is designed to provide participants a realistic picture of the emerging trends. It is a comprehensive study of global rubber industry, emerging trends in supply and demand, synthetic substitutes for natural rubber, role of crude oil prices and influence of general commodity trends in response to economic trends and geopolitics.

Who should join this seminar?
- Purchase managers in tyre and non-tyre products manufacturing
- Processors and traders of natural rubber
- Plantation companies and individual farmers
- Synthetic rubber producers and traders
- Analysts in commodity markets
- Researchers in commodities
- Government bodies and organizations involved in rubber sector
- Investment banks
- Fund management companies
- Financial institutions related to rubber trading

Programme Content
- **Introduction to Commodity Markets**: This short introductory session covers broad picture of commodity markets
- **Size, Structure and Characteristics of Global Rubber Industry**: This session will cover all important aspects of global rubber industry, structural features of production sector and consumption sector, global supply-chain, interchangeability between natural rubber and synthetic rubber, major physical markets of natural rubber, relationship between physical market and futures market.
- **Dynamics of Demand and Supply**: Trends in global supply, supply trends across countries, climate change and weather-related factors affecting supply, seasonality of supply, forecasts of supply in different countries, trends in demand, end-uses, geographical distribution of demand, forecasts of demand, upside and downside risks of demand-supply forecasts
- **Non-Fundamental Factors Influencing Rubber Market**: Dynamics of crude oil market and influence on rubber prices, role of speculative investments and hedge funds, Influence of currencies.
- **Signals on Emerging Trends**: Possible developments in natural rubber market in the short and medium term in the light of anticipated trends in demand-supply fundamentals and various non-fundamental factors

Registration Fee

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<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Thailand Delegates</td>
<td>15,000 Baht/Person</td>
</tr>
<tr>
<td>Overseas Delegates</td>
<td>550 US$/Person</td>
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</tbody>
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This includes documentation, lunch and refreshments.

Remarks:
- **Early Bird Registration Discount**: 10% discount, if register before 20 April 2017. 5% discount, if register before 31 April 2017.
- **Group Registration Discount**: 10% discount for the group of minimum 3 delegates from the same company.
- **VAT 7%** applies on above registration fees.

Speaker: Jom Jacob

Jom Jacob, an experienced natural rubber markets analyst and economist, with more than 30 years experience in analysing rubber market, forecasting industry trends, formulating development plans, and organizing surveys and studies. Currently, he is Senior Economist at the Association of Natural Rubber Producing Countries (ANRPC), based in Kuala Lumpur, Malaysia. He maintains a broad network among rubber industry players and professionals in commodity markets, investment banks and hedge funds globally. He is a regular speaker in rubber conferences and seminars held across globe and a familiar name in global rubber industry. Jacob holds a Masters in Statistics from the Kerala University in India and M. Phil. in Applied Economics from the Jawaharlal Nehru University (JNU) in New Delhi. He has published more than 100 articles on rubber industry.

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